

Crawford County

Contact information

Community Health Needs Assessment Snapshot

Promote Healthy Behaviors

Problems/Needs:

- Reduce substance abuse with focus on prevention efforts of education to the youth of Crawford County. The local county survey completed in November 2010 showed that 54% of the people who responded to the survey perceive drug use such as cocaine & methamphetamine to be a problem, 31% perceived alcohol to be a problem, and 30% felt underage drinking to be a problem. The 2008 Iowa Youth Survey for Crawford County youth indicated that 31% of 11th grade students are engaging in binge drinking activities (5 or more drinks). 39% of 11th grade students and 13% of 8th grade students have had at least 1 drink in the last 30 days. 31% of 11th grade students have tried tobacco products in their lifetime and 26% have used drugs in their lifetime. The 2010 County Health Rankings reports that 19% of adults in Crawford County reported binge drinking in the past 30 days.
- The obesity epidemic is one of the most important health challenges facing the nation, Iowa and Crawford County. Overweight and obesity rates continue to increase for both adult and child populations. The local survey showed that 55% of the respondents perceived obesity/overweight to be a problem in Crawford County. BRFSS data show that 37.27% of Crawford County is overweight and 28.33% are obese. The Pediatric Nutrition Surveillance System WIC program data shows in children less than 5 years old in Crawford County 22.1% are overweight and 23.5% are considered obese.
- Need for recognition, education, treatment, and support of mental health issues. Need for reduction of mental health issues among immigrants, such as cultural bereavement and acculturation stress. Crawford BRFSS data shows that 30% report poor mental health for 1 or more days per month.
- In 2009, 48% of pregnancies in Iowa were unintended (IDPH). Among Iowa women ages 18 to 30, 47% of pregnancies are unintended. Among those ages 18 & 19 the percent of unintended raises to 79% and among those ages 20 to 25 it is 57%. 12% of the births in 2008 in Crawford County were to 15-19 year old mothers (28 out of 235).

Prevent Injuries

Problems/Needs:

None identified

Protect Against Environmental Hazards

Problems/Needs:

None identified

Prevent Epidemics and the Spread of Disease

Problems/Needs:

None identified

Prepare for, Respond to, and Recover from Public Health Emergencies

Problems/Needs:

- No established volunteer network in place in Crawford County. Need for improved personal preparedness & organization of volunteer network.

Strengthen the Public Health Infrastructure

Problems/Needs:

- Lack of access to health care services and/or essential daily living needs. There are 11 smaller towns in Crawford County but most services are accessed in Denison, the county seat. There are two distinct populations served in Crawford County: elderly and immigrant. Transportation, language, literacy, and healthcare coverage are some of the barriers to access services.
- Lack of Hispanic/Latino registered childcare providers. There are 0 in Crawford County. There is 1 center in the county. There are 7 Head Start Centers. There are 13 registered homes and 22 non-registered homes in Crawford County.

Community Health Improvement Plan

Goal	Strategies	Who is responsible?	When? (Timeline)
To increase community education and awareness, targeting youth and families regarding the harmful effects of the use and abuse of drugs, alcohol, and tobacco products.	The Crawford County <u>D</u> rug, <u>A</u> lcohol & <u>T</u> obacco Coalition (Dr AlTo) will continue efforts to provide awareness and education materials to the community.	Dr AlTo Coalition	On-going
	Dr AlTo is collaborating with Denison Schools to provide a national speaker to address youth issues. This will also include an evening session for adults by the same speaker as well as other pertinent speakers related to drugs and alcohol. Other school districts are also invited to participate.	Dr AlTo & Denison Community School	On March 24, 2011
	Dr AlTo will provide a follow-up evening presentation with additional speaker resources in April/May related to drug and alcohol issues.	Dr AlTo Coalition	By July 1, 2011
	Recruit more diverse membership to Dr AlTo from civic groups, general public, faith-based services, businesses, youth and minority populations to assist and expand the Coalition efforts.	Dr AlTo Coalition	By January 2013 and on-going
	Educate Public Health clients on the dangers of drugs, alcohol, and tobacco use/abuse.	Crawford County Home Health, Hospice & Public Health	On-going
	Obtain support and participation from community schools with the Dr AlTo Coalition and efforts.	Dr AlTo Coalition	By January 2011 and on-going
	Research and obtain funding source to establish a dedicated coordinator for Dr AlTo.	Dr AlTo Coalition	On-going
	Work with Community Partner in Tobacco Control for Crawford County efforts including JEL and Quitline.	Dr AlTo Coalition	On-going

Goal	Strategies	Who is responsible?	When? (Timeline)
Increase community education and awareness on the dangers of obesity, poor nutrition, and the lack of physical activity.	Create a Healthy Behaviors Committee to promote increased physical activity and improved nutrition in an effort to decrease the obesity epidemic. Will utilize the Community Partners for Health & Social Needs to establish the Healthy Behaviors Committee.	Community Partners for Health & Social Needs	By January 2012

Goal	Strategies	Who is responsible?	When? (Timeline)
Increase availability to access health care services and/or essential daily living needs.	Update existing county resource directory and promote its availability.	Community Partners for Health & Social Needs (CPH&SN)	By July 2012
	Translate county resource directory into Spanish.	CPH&SN	By January 2013
	Public Health will act as a resource and referral center.	Public Health	On-going
	Promote hawk-i, Medicaid, and presumptive eligibility.	CPH&SN	On-going
	Recruit more diverse participants for the Community Partners for Health & Social Needs from civic groups, businesses, faith-based services, general public, youth, and minority populations to assist and expand the efforts of the partnership.	CPH&SN	By January 2013 & on-going
	CCMH will continue to assess the health care needs of the community and plan services accordingly.	CCMH	On-going
	Collaborate with the local media to provide information to the public regarding services available in the county.	CPH&SN	On-going
	Public Health will continue to provide Homemaker services to the elderly and disabled (shopping assistance).	Public Health	On-going
	Community Partners for Health & Social Needs will investigate volunteer network for transportation services.	CPH&SN	By January 2013
	Efforts will be made to ensure that people get the resources they need to make good health decisions by placing more emphasis on health literacy.	CPH&SN	On-going

	Efforts will be made to increase the number of competent bilingual interpreters for healthcare providers.	CPH&SN	By January 2013 & on-going
	New lowans Center will partner with community resources to provide education/training to the immigrant population.	New lowan Center	On-going
	Utilize the New lowans Center at Iowa Workforce as a resource for literacy and language barriers.	CPH&SN	On-going